



## **AMENDOLA COMMUNICATIONS CEO WINS PRSOURCECODE'S 2010 "TOP TECH COMMUNICATORS" AWARD**

*PR Strategist Jodi Amendola recognized as one of the "Best of the Best" in tech PR for 4<sup>th</sup> consecutive year*

**SCOTTSDALE, Ariz. – Sept. 21, 2010** – Amendola Communications, a nationally recognized, award-winning healthcare and technology public relations (PR) firm, today announced that co-founder and CEO Jodi Amendola was named as one of the 2010 Top Tech Communicators by *PRSourceCode* in their annual survey of IT journalist.

We congratulate Jodi Amendola on her fourth consecutive *Top Tech Communicators* award, said Cole Smith, National Account Director, *PRSourceCode*. Being individually recognized in a survey of more than 800 journalists is a highly-regarded honor and reflects Jodi's superior public relations expertise, IT industry acumen, and admirable work ethic.

With over two decades of PR experience, Jodi Amendola's passion and vision led to the founding of Amendola Communications. The firm has been ranked a top five information technology *Best of the Best* small public relations agency by *PRSourceCode* for the past three years and has also been named one of the top PR firms by the *Phoenix Business Journal*. Under her leadership, the agency has developed and implemented public relations, social media, web design and marketing programs for a diversified healthcare and technology client base. Additionally, her strategic counsel and extensive industry network has empowered companies of all sizes to achieve market expansion, public offering and strategic acquisition.

Jodi Amendola has also been named an elite Forty-Under-40 Business Leader by the *Phoenix Business Journal* and serves on the board of directors of The X2 Healthcare Network.

Agency president and COO, Ted Amendola states, "We are very proud of Jodi, a four-time award winner. She is a dynamic leader and role model and we appreciate the strong vote of confidence by the media. Jodi and the entire Amendola Communications team will continue to drive clients success while raising the bar for HIT PR agency performance."

The PRSourceCode 2010 Top Tech Communicators study asked more than 800 journalists from IT and business publications and blogs, including *eWEEK*, *Wired*, and *PCWorld*, to identify the leading public relations professionals in the IT industry. For more information, please visit <http://www.prsourcecode.com/page/2010-top-tech-communicators>.

#### **About PRSourceCode**

PRSourceCode is a Content Service Provider (CSP) serving the Information Technology (IT) journalism, conference, industry accolade, and public relations communities. Founded by practitioners for practitioners, PRSourceCode focuses on rethinking traditional public relations processes and delivering innovative services that re-invent public relations best practices and better serve the editorial community. For more information, visit <http://www.prsourcecode.com>.

#### **About Amendola Communications**

Scottsdale, Ariz.-based Amendola Communications is a full-service, award-winning national public relations and marketing firm specializing in healthcare, healthcare IT, high tech, pharmaceutical and financial services. For more information, contact Jodi Amendola at 480-664-8412 ext. 11 or [jamendola@ACmarketingPR.com](mailto:jamendola@ACmarketingPR.com) or visit <http://www.ACmarketingPR.com>.

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