



## **AMENDOLA COMMUNICATIONS – PR’S “BEST OF THE BEST” – KEEPS GETTING BETTER WITH ACQUISITION OF TOP TALENT & ORGANIC GROWTH**

*Leading Healthcare and IT Public Relations and Marketing Firm Announces New Senior Account Executive and Executive Promotions*

**SCOTTSDALE, Ariz. – July 1, 2009** – [Amendola Communications](#), a full-service, national public relations (PR) and marketing firm specializing in healthcare and technology, announced today the addition of Janet Cabibbo as Senior Account Executive and other executive promotions to manage its growing client base. Over the past year, Amendola Communications has experienced explosive growth, despite the current economy, and is expanding its team to meet demand for its comprehensive public relations and marketing services.

Cabibbo, the newest addition to the team, brings a wealth of healthcare and IT industry experience, with distinct specialties in public relations and the development and execution of integrated marketing campaigns. Prior to joining Amendola Communications, Cabibbo was Director of Communications and Marketing at Environmental Support Solutions, an international Environmental, Health & Safety (EHS) and Crisis Management solution provider. Cabibbo has also held marketing/public relations management positions at QCSI/The TriZetto Group, a leading provider of solutions for healthcare payers, and served as Director of Corporate Communications & Investor Relations at Prologic Management Systems, a publicly traded systems integration and software development firm.

Amendola Communications also puts a premium on organic growth, cultivating the talent of its PR team. Recently, Angela Jenkins was promoted to the position of Senior Healthcare Account Director. Jenkins is an experienced public relations professional whose talent, dedication and client satisfaction is a consistent and positive reflection of the level of expertise and personal attention on which the firm’s reputation has been

built. Additionally, Lindsey Karberg, one of the firm's leading social media experts, has been promoted to the position of account executive.

Jodi Amendola, CEO of Amendola Communications, explained, "Janet is a welcomed addition to our high caliber team that consistently delivers results. Healthcare and technology companies select Amendola Communications because of our proven success in positively promoting our clients brand, thought leadership and products and services to the media, clients, prospects and employees."

**Photo of Janet Cabibbo available [here](#).**

#### **About Amendola Communications**

Scottsdale, Ariz.-based Amendola Communications is a full-service, award-winning national public relations and marketing firm specializing in healthcare, healthcare IT, high tech, pharmaceutical and financial services. For more information, contact Jodi Amendola at 480-664-8412 ext. 11 or [jamendola@ACmarketingPR.com](mailto:jamendola@ACmarketingPR.com) or visit <http://www.ACmarketingPR.com>.